



Realtors need to stand out in this hyper-competitive market. You need to prove your worth. You need to bring **VALUE** that a buyer or a seller can see and understand.

Ideal Valuation's suite of services gives **YOU** an advantage.



Property Analysis Report

The Property Analysis Report helps you understand and present 60 key market indicators for a specific property. Be the **EXPERT** on market trends, concessions, and closing price



Measurement & Floorplan Service

Size matters. Each square foot of Gross Living Area (GLA) is worth \$50- \$150 in most Central Texas markets.

*Does an enclosed patio or homeowners' addition count as GLA?
How much does a finished attic contribute?
What about a converted garage?*

Be your clients **TRUSTED ADVISOR**. Ensure their home is listed accurately and avoid a nasty surprise later.



Pre-Listing / Pre-Offer Appraisals

A pre-listing or pre-offer appraisal takes the guesswork out of valuing your unique property.

How does an elaborate outdoor living space, converted garage, or finished attic affect value?

What is that workshop worth? Is the garage apartment an ADU and how would that affect value?

When is an improvement an over-improvement? What would the property be worth after an upgrade or remodel or rehab?

Guide your client to **SUCCESS**. Give your clients confidence that you are the best choice for their special property.